

# MORTGAGE CONFERENCE

EXHIBITOR / SPONSORSHIP PACKAGE

2025



**FEDERAL HOME LOAN BANK  
OF DES MOINES**

Iowa Events Center | Des Moines, Iowa  
October 27 - 29, 2025



**Federal Home Loan Bank of Des Moines is proud to host our annual Mortgage Conference from October 27 - 29, 2025, and is excited to offer partnership opportunities at this member-exclusive event.**

The Federal Home Loan Bank of Des Moines (FHLB Des Moines) 2025 Mortgage Conference is a high demand, complementary event for our members where we welcome nearly 300 in-person attendees and 300+ virtual guests.

The team at FHLB Des Moines is committed to presenting top mortgage industry events and educational opportunities for mortgage professionals across our district. We are excited to announce new sponsorship opportunities for our exhibitors in 2025.

## EVENT HIGHLIGHTS

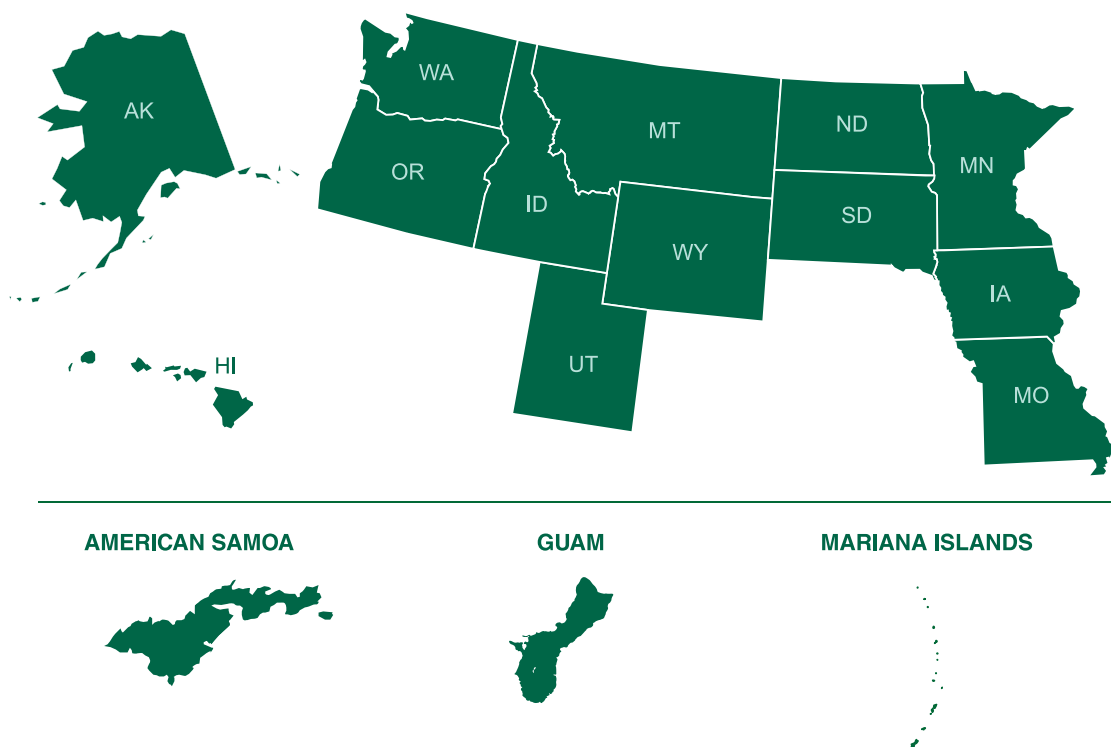
- User-focused learning conference offering breakouts & keynote speakers
- Monday night welcome reception
- Tuesday evening networking event
- In-person vendor fair
- Virtual vendor booth through SpotMe App

# KEY ATTENDEES

The 2025 Mortgage Conference is open to FHLB Des Moines' entire 1,200-member district, which includes 13 states and three U.S. Pacific Territories. Sessions are geared towards:

- Loan Officers
- Processing Managers
- Underwriters
- Servicing Managers
- Closers
- Operations Managers
- Quality Control

We are proud to offer a dynamic event that brings attendees from all over our district!



## WHAT OUR ATTENDEES SAY

"It's a wonderful experience being able to spend time with colleagues in the industry, understanding what they're doing and taking what I've learned back to my workplace that I can immediately put into action to make my business better."

"The FHLB Des Moines team is always up-to-date and knowledgeable. This conference is always fun and educational - keeps us on our toes in this ever-changing industry!"

"I look forward to attending the Mortgage Conference every year! We had new people attend from our team and they loved everything about it - we'll be back next year!"



## KEY TOPICS

We're excited to provide relevant industry knowledge during breakout sessions including information on:

- Underwriting scenarios for minority borrowers
- Selling unusual property types – shouse, barndominiums, rural properties
- Expanding your book of business – sales-focused lender training
- Servicing and default – most frequently asked questions
- Marketing – how to expand your reach
- Ways to structure Mortgage Insurance for Mortgage Partnership Finance® (MPF)

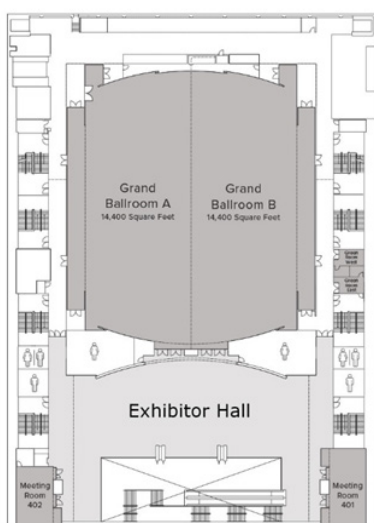


# SPONSORSHIP AND EXHIBITOR OPTIONS

The FHLB Des Moines Mortgage Conference vendor experience provides you with the platform to showcase your organization to our members. It also demonstrates your commitment to the industry and allows you to continue to build strong networking relationships with leading industry members.

The exhibition area is integral to conference activities with displays located across the expansive 14,000 square feet of pre-event space directly outside the main conference ballroom. All catering will be served in close proximity to the vendor exhibits ensuring frequent exposure to attendees across the conference.

Booths are available on a first-come, first-served basis. You will be asked for your top three booth preferences during the registration process. If none of your preferences are available, a team member will reach out to you.



**\*Sponsors/exhibitors may not schedule meetings with attendees that conflict with Mortgage Conference sessions or reception times.**

## IOWA EVENTS CENTER

### [Community Choice Convention Center](#)

Centrally located in downtown Des Moines and minutes from the Des Moines International Airport, the Iowa Events Center provides a state-of-the-art facility and is conveniently connected to the Hilton Des Moines Downtown via a skywalk.



# EXHIBITOR PACKAGES

<b>Basic Exhibitor Package</b>	<b>\$1,000</b>
10' x 10' exhibitor booth	
One 8' skirted table with two chairs	
Two standard outlets	
Two complementary registrations	
Up to two attendees at welcome reception and networking event	
Company logo on the conference website and app	
Company profile/bio on the conference app	
Acknowledgement of sponsorship during opening address	

<b>Silver Exhibitor Package + Breakfast Sponsorship</b>	<b>\$1,500 2 Available</b>
10' x 10' exhibitor booth	
One 8' skirted table with two chairs	
Two standard outlets	
Two complementary registrations	
Up to two attendees at welcome reception and networking event	
Company logo on the conference website and app	
Company profile/bio on the conference app	
Breakfast sponsorship recognition with logo prominently displayed	
Recognition and logo on pre-event social media content	
Acknowledgement of sponsorship during opening address	

# EXHIBITOR PACKAGES (CONT.)

<b>Gold Exhibitor Package + Lunch Sponsorship</b>	<b>\$1,750 1 Available</b>
10' x 10' exhibitor booth	
One 8' skirted table with two chairs	
Two standard outlets	
Two complementary registrations	
Up to two attendees at welcome reception and networking event	
Company logo on the conference website and app	
Company profile/bio on the conference app	
Lunch sponsorship recognition with logo prominently displayed	
Recognition and logo on pre-event social media content	
Acknowledgement of sponsorship during opening address	

<b>Platinum Exhibitor Package + Specialty Break Activity Sponsorship</b>	<b>\$2,000 2 Available</b>
10' x 10' exhibitor booth	
One 8' skirted table with two chairs	
Two standard outlets	
Two complementary registrations	
Up to two attendees at welcome reception and networking event	
Company logo on the conference website and app	
Company profile/bio on the conference app	
Recognition & Logo on pre-event social media content	
Acknowledgement of sponsorship during opening address	
<b>Specialty Break Activity Sponsorship</b>	
In 2024, our specialty activities were on-site t-shirt printing and a puppy break. 2025 is still TBD. One specialty break activity per sponsorship.	
Logo prominently displayed in break activity area for duration of the conference	

For pricing and availability for additional booth space, contact [FHLBDMEvents@meetings-incentives.com](mailto:FHLBDMEvents@meetings-incentives.com).

<b>A la carte sponsorship opportunities</b>	
<b>Refreshment Breaks</b> Logo prominently displayed near refreshment areas during AM or PM session	<b>\$250.00</b> 3 Available
<b>Hydration Station</b> Logo prominently displayed near hydration station	<b>\$500.00</b> 1 Available



# MORTGAGE CONFERENCE SPEAKING OPPORTUNITIES



FHLB Des Moines is always looking for dynamic speakers to share their expertise with our Mortgage Conference attendees. Please complete the enclosed form and return to: [FHLBDMEvents@meetings-incentives.com](mailto:FHLBDMEvents@meetings-incentives.com). Proposals are reviewed on a rolling basis. If we are interested in your proposal, we will reach out for further information.

## GUIDELINES

Speakers will be mindful of the fact that attendees at the education sessions are there to learn. This means that presenters may not use any FHLB Des Moines education platform to pitch products or companies and will be asked to provide presentation materials (PowerPoint, etc.) ahead of the conference for final approval.

All Mortgage Conference session topics are determined based on the needs of the industry. If your submission is of specific interest to the industry and we feel it is a good fit for a conference session, we will contact you for further exploration of your participation as a speaker.



# SPEAKER FORM

Please complete and submit the included speaker form to [FHLBDMEvents@meetings-incentives.com](mailto:FHLBDMEvents@meetings-incentives.com)



NAME

COMPANY NAME

EMAIL

PHONE

PROPOSED TOPIC / SESSION TITLE

KEY LEARNING TAKEAWAYS

SELECT A SUBJECT AREA THAT BEST  
ALIGNS WITH YOUR PROPOSAL:

☐

Underwriting

☐

Sales/Marketing

☐

Appraisals

☐

Technology

PRESENTATION ABSTRACT (DESCRIBE YOUR PRESENTATION):

PLEASE PROVIDE A BRIEF BIO OF YOUR SELECTED PRESENTER AND THEIR EXPERIENCE  
WITH THE TOPIC/INDUSTRY:

*Subject to the submission and approval on an abstract, speakers will receive a \$1,000 discount applied towards an exhibitor package.*