

The background of the entire page is a photograph of a large conference hall. An audience is seated in rows, facing a stage. Many audience members have their hands raised in the air, indicating an interactive session. On the stage, a large screen displays a presentation, and a speaker is visible. The stage is lit with blue and white lights, and the backdrop is red. The foreground shows the backs of several audience members' heads and shoulders.

2026

MORTGAGE CONFERENCE

EXHIBITOR / SPONSORSHIP PACKAGE

Iowa Events Center | Des Moines, Iowa

October 26-28, 2026

WELCOME & INVITATION

Thank you for your interest in exhibiting at our 2026 Mortgage Conference.

Our annual event brings together mortgage professionals and industry decision makers for a high energy two days of education, networking and growth.

We are selective with our exhibitors to ensure meaningful engagement, quality leads and strong visibility. We would be honored to have you join us!

The Federal Home Loan Bank of Des Moines (FHLB Des Moines) 2026 Mortgage Conference is a high demand, complementary event for our members where we welcome nearly 300 in-person attendees and 300+ virtual guests.

The team at FHLB Des Moines is committed to presenting top mortgage industry events and educational opportunities for mortgage professionals across our district. We are excited to announce new sponsorship opportunities for our exhibitors in 2026.

EVENT HIGHLIGHTS

Conference Name: 2026 Mortgage Conference

Date: October 26-28, 2026

Location: Iowa Events Center, Des Moines, IA

Expected Attendance: 300+ in-person and 300+ virtual attendees

Audience: Loan Officers, Branch and Regional Managers, Mortgage Executives, Compliance, Tech and Operations Leaders, Processors, Underwriters, Servicers, Quality Control

This is a relationship-driven event. Attendees are actively looking for tools, partnerships and solutions to grow their businesses.

WHY EXHIBIT WITH US?

- ◆ Direct access to decision-makers
- ◆ High quality conversations with mortgage professionals
- ◆ Face-to-face exposure you can't replicate digitally
- ◆ Opportunities for long-term partnerships - not just quick leads



Our exhibitors consistently report higher-quality conversations than traditional trade shows.

"Essent Guaranty, Inc. is proud to be a long-time supporter of the FHLB Des Moines Mortgage Conference. We value this conference for its networking opportunities, quality content and insights, and strong lender engagement. As an organization committed to supporting our lender partners, we appreciate how this event brings together the partners and insights that drive our shared success."

- Megan Severson
Iowa Account Manager



We are proud to offer a dynamic event that brings attendees from all over our district!

**To reserve your space or ask questions, contact us at
FHLBDMEvents@meetings-incentives.com**

WHAT ATTENDEES ARE LOOKING FOR

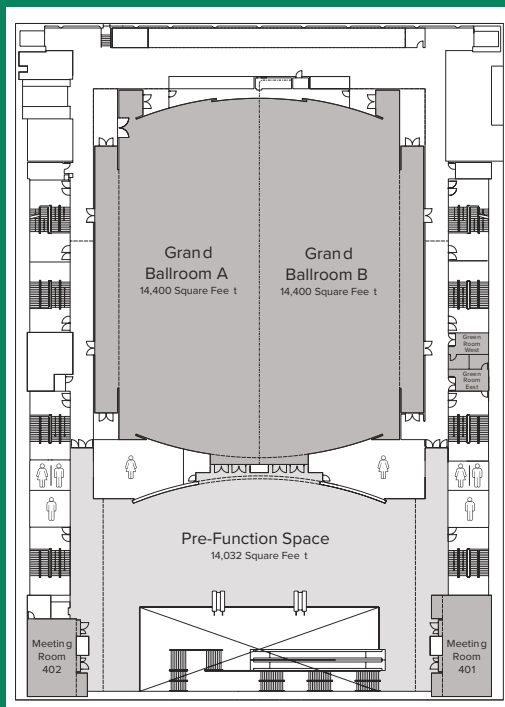
- ◆ Lead generation & Marketing
- ◆ Technology & Automation
- ◆ Compliance & Risk Management
- ◆ Third-party Services
- ◆ Mortgage Insurance Providers

SPONSORSHIP & EXHIBITOR OPTIONS

The FHLB Des Moines Mortgage Conference vendor experience provides you with the platform to showcase your organization to our members. It also demonstrates your commitment to the industry and allows you to continue to build strong networking relationships with leading industry members.

The exhibition area is integral to conference activities with displays located across the expansive 14,000 square feet of pre-event space directly outside the main conference ballroom. All catering will be served in close proximity to the vendor exhibits ensuring frequent exposure to attendees across the conference.

Booths are available on a first-come, first-served basis. You will be asked for your top three booth preferences during the registration process. If none of your preferences are available, a team member will reach out to you.



**Sponsors/exhibitors may not schedule meetings with attendees that conflict with Mortgage Conference sessions or reception times.*

IOWA EVENTS CENTER Community Choice Convention Center

Centrally located in downtown Des Moines and minutes from the Des Moines International Airport, the Iowa Events Center provides a state-of-the-art facility and is conveniently connected to the Renaissance Hotel via a skywalk.



BASE EXHIBITOR PACKAGES

Exhibitor Package Includes:	\$1,250
10' x 10' exhibitor booth	
One 8' skirted table with two chairs	
Two standard outlets	
Two complementary registrations	
Up to two attendees at welcome reception and networking event	
Company logo on the conference website and app	
Company profile/bio on the conference app	

ADD-ON PACKAGES

Additional Sponsorship Opportunities:	Price	# Avail.	Notes
Mobile App Push Notifications	\$150	3	One sponsored push notification with custom message offered at - Tuesday morning, Tuesday afternoon or Wednesday morning.
AM PM Refreshment breaks	\$250	3	Logo prominently displayed near refreshment areas during AM or PM session
Hydration Station with Infused Water	\$250	1	Logo prominently displayed near hydration station.
Premier Booth Location	\$500	4	Receive one of the four booths closest to FHLB Des Moines central floor location. First come first serve for the other exhibitor locations.
Charitable Activation	\$500	1	Sponsor supplies for attendees to "give back" to a local nonprofit.
Headshots	\$500	1	Sponsor professional headshots.
Event Wi-Fi	\$750	1	Create a custom name and password for the conference wifi availability to attendees.
Transportation Sponsor - Offsite Venue	\$750	1	Signage, mobile app notification, live mention during general sessions.
Breakfast	\$750	2	Logo prominently displayed near serving stations.
Lunch	\$750	1	Logo prominently displayed near serving stations.
Sponsor activity at Off-Site Networking Event	\$750	1	Whether it's a trivia challenge, darts competition or spelling contest, host the off-site activity at the networking event. Activity will vary each year.
Fun Photo Booth	\$750	1	Co-branded watermark on each photo for attendees to take their conference memories home with them.
Co-Branded Hotel Key Cards	\$1,250	1	Each attendee staying at the designated conference hotel will have your logo on their hotel key card.
Hotel Room Drop - Welcome Kit	\$1,500	1	Be a traveller's sweet relief. Provide a hotel welcome kit with items such as snacks, travel size items, bottle of water, stress ball/fidget, etc. Sponsor provides items to be dropped - not included in the cost.

To reserve your space or ask questions, contact us at
FHLBDMEvents@meetings-incentives.com

MORTGAGE CONFERENCE SPEAKING OPPORTUNITIES

FHLB Des Moines is always looking for dynamic speakers to share their expertise with our Mortgage Conference attendees. Please complete the enclosed form and return to: FHLBDMEvents@meetings-incentives.com. Proposals are reviewed on a rolling basis. If we are interested in your proposal, we will reach out for further information.

Guidelines

Speakers will be mindful of the fact that attendees at the education sessions are there to learn. This means that presenters may not use any FHLB Des Moines education platform to pitch products or companies and will be asked to provide presentation materials (PowerPoint, etc.) ahead of the conference for final approval.

All Mortgage Conference session topics are determined based on the needs of the industry.

If your submission is of specific interest to the industry and we feel it is a good fit for a conference session, we will contact you for further exploration of your participation as a speaker.



PAST TOPICS



We're excited to provide relevant industry knowledge during breakout sessions including information on:

◆ Market & Economic Outlook

◆ Compliance Updates

◆ Lending Products & Guidelines

◆ Technology & Innovation

◆ Sales Marketing & Growth Strategies

◆ Operations Efficiency & Cost Control

◆ Leadership, Culture & Talent

◆ Consumer Experience & Education

◆ Inspirational/Keynote Themes



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SPEAKER FORM

Please complete and submit the included speaker form to FHLBDMEvents@meetings-incentives.com



NAME

COMPANY NAME

EMAIL

PHONE

PROPOSED TOPIC / SESSION TITLE

KEY LEARNING TAKEAWAYS

**SELECT A SUBJECT AREA THAT BEST
ALIGNS WITH YOUR PROPOSAL:**

☐

Underwriting

☐

Sales/Marketing

☐

Appraisals

☐

Technology

PRESENTATION ABSTRACT (DESCRIBE YOUR PRESENTATION):

**PLEASE PROVIDE A BRIEF BIO OF YOUR SELECTED PRESENTER AND THEIR EXPERIENCE WITH
THE TOPIC/INDUSTRY:**

Subject to the submission and approval on an abstract, speakers will receive a \$1,000 discount applied towards an exhibitor package.